

# Are we at a turning point for the circular economy?

**Date:** Wednesday, March 24, 2021

**Time:** 11:00am-12:00pm EST / 4:00pm – 5:00pm CET



## Speaker Bios & Headshots:



**Ryan Kanzler**  
**Head of Sustainability for North and Latin America**  
**HP**

Ryan is the head of HP's Sustainable Impact organization for North and Latin America. He oversees compliance, market access, sales & customer engagements activities for sustainability within the Americas. Kanzler has experience on a range of sustainability topics including hardware recycling, recycled materials, circular economy, green IT, eco-labels, and sustainable operations. He is very active in his community volunteering time with local schools technology needs and coaching youth soccer and baseball. Kanzler joined HP in 1998 and has held numerous roles within finance and sustainability departments. He graduated from California State University Sacramento with a degree in Communications and from Colorado State with an MBA. Kanzler currently lives in Vancouver, WA with his wife and three sons, loves the outdoors, kicking a soccer ball and firmly believes in the Boy Scout charge to "leave no trace."



**Stephanie Potter**  
**Executive Director, Sustainability and Circular Economy Program**  
**U.S. Chamber of Commerce Foundation**

Stephanie is the Executive Director of the Sustainability and Circular Economy Program at the U.S. Chamber of Commerce Foundation's Corporate Citizenship Center. She oversees the development of programming that promotes understanding of key circular economy and sustainability issues including around design, new business models, and transformative partnerships. Before joining the U.S. Chamber of Commerce Foundation, Stephanie served as Vice President of Sustainable Business Development at Rabobank where she led the Bank's North American sustainability strategy. Rabobank is a premier bank to the international food and agriculture industry as well as a leading financier of solar, wind, bioenergy, and energy infrastructure projects.

Stephanie has extensive entrepreneurship and public-private partnership experience, having supported global corporate partnerships and venture growth at Ashoka and, prior to that, fund management and early stage enterprises at Silicon Valley Social Venture Fund (SV2). Stephanie received degrees in Political Science (BA) and International Comparative Education (MA) from Stanford University.



**Mayealie Adams**  
**Director of Compliance, Political and Government Affairs**  
**Philips, North America., Philips**

With over 15 years of legal and government affairs experience, Mayealie T. Adams is Director of Compliance, Political and Government Affairs for Philips, North America. Ms. Adams is responsible for developing and managing political programs that promote and protect Philips' interests through engagement with federal stakeholders. These activities include managing the Philips PAC, grassroots campaigns, overseeing ethics compliance, and lobbying on a range of federal legislative issues including Sustainability related policy and initiatives. Ms. Adams is a Lawyer by training and also holds an MBA in Global Business. She lives in Manassas, VA with her husband and two children.



**Joost van Dun**  
**ING Wholesale Banking - Sustainable Finance**  
**Circular Economy Lead**

B2B Marketing, Innovation and Sustainability in the financial industry are the three main pillars of Joost van Dun's professional career. These three fields come together in his current role as ING's Circular Economy Lead at Sustainable Finance. He has gained his experience at PON (Dutch conglomerate in the transportation sector) and ING where he held several (product) marketing and Innovation positions in the SME and (Mid) Corporate market, with a focus on lending and leasing.

Developing business opportunities, new business models, useful propositions and financial solutions which drive the transition towards the Circular Economy energize him.

In his current role as Circular Economy Lead at ING Sustainable Finance he supports ING's clients in their transition journey towards the Circular Economy by providing financial solutions. These might be green financing solutions and/or new financial solutions for financing new business models. Within ING he is enabling collaboration across business lines and business units, structuring efforts and creating focus on the Circular Economy.

Joost holds a degree in Business Administration from University of Groningen (RuG), the Netherlands.



**Ana Carolina Oliveira (Moderator)**  
**Director**  
**Head of Sustainable Finance Americas**  
**ING Capital LLC**

Ana Carolina Oliveira heads ING's Sustainable Finance team covering the Americas region. She works with ING's clients in providing structuring and advisory of sustainable finance solutions, to support them in accelerating their sustainability transition. Ana Carolina also plays an integral role in supporting ING's Terra approach, a commitment to steer its €600 billion lending book in line with the goals of the Paris Agreement to keep global warming to well-below two degrees. Ana Carolina also represents ING in supporting industry discussions as a member of the Executive Committee of the International Capital Markets Association (ICMA) and sustainable finance related working groups.

Ana Carolina has extensive experience in advising clients on capital structure and working capital optimization and previously has served as a director in ING's Healthcare sector group where she covered US large multinationals and was one of the founders of ING global Healthcare platform. Prior to that she was a senior credit officer on the New York Credit Risk team beginning in 2012, after working four years at ING's Environmental and Social Risk team in Amsterdam, when she supported ING in steering the Equator Principles review. Before that, Ana Carolina worked in The Netherlands and in Brazil as a risk specialist at ABN AMRO Bank.

She holds an Executive Master in Business Administration (MBA) degree from the Rotterdam School of Management, a post-graduate certificate in Economic Diplomacy and a Bachelor degree in Economics from the Universidade Estadual de Campinas (UNICAMP) in Sao Paulo, Brazil.