



## Get Involved

The mission of Circular City Week (CCW) is to engage New Yorkers in a multi stakeholder dialogue about the potential of a circular economy. CCW wants to inspire local and global action across various sectors by bringing awareness to current best practices and innovative initiatives.

Circular economy is all about collaboration. We therefore hope to get as many organizations and stakeholders as possible involved, as to advance the circular movement.

If you share our mission, it is possible to engage by hosting an event, spreading the word, or through in-kind contributions. We are not-for profit and guarantee all types of contribution will be utilized responsibly.

We hope you will be partnering with us in this quest!

A close-up photograph of a mechanical watch movement, showing several interlocking gears of different sizes and colors (white, yellow, and black) mounted on a dark metal plate. The gears are arranged in a vertical line, with the largest white gear at the bottom and smaller gears above it. The background is dark and textured.

[www.circularcityweek.com](http://www.circularcityweek.com)  
[@CircularWeek](https://twitter.com/CircularWeek) [#CircularCityWeek](https://twitter.com/CircularCityWeek)

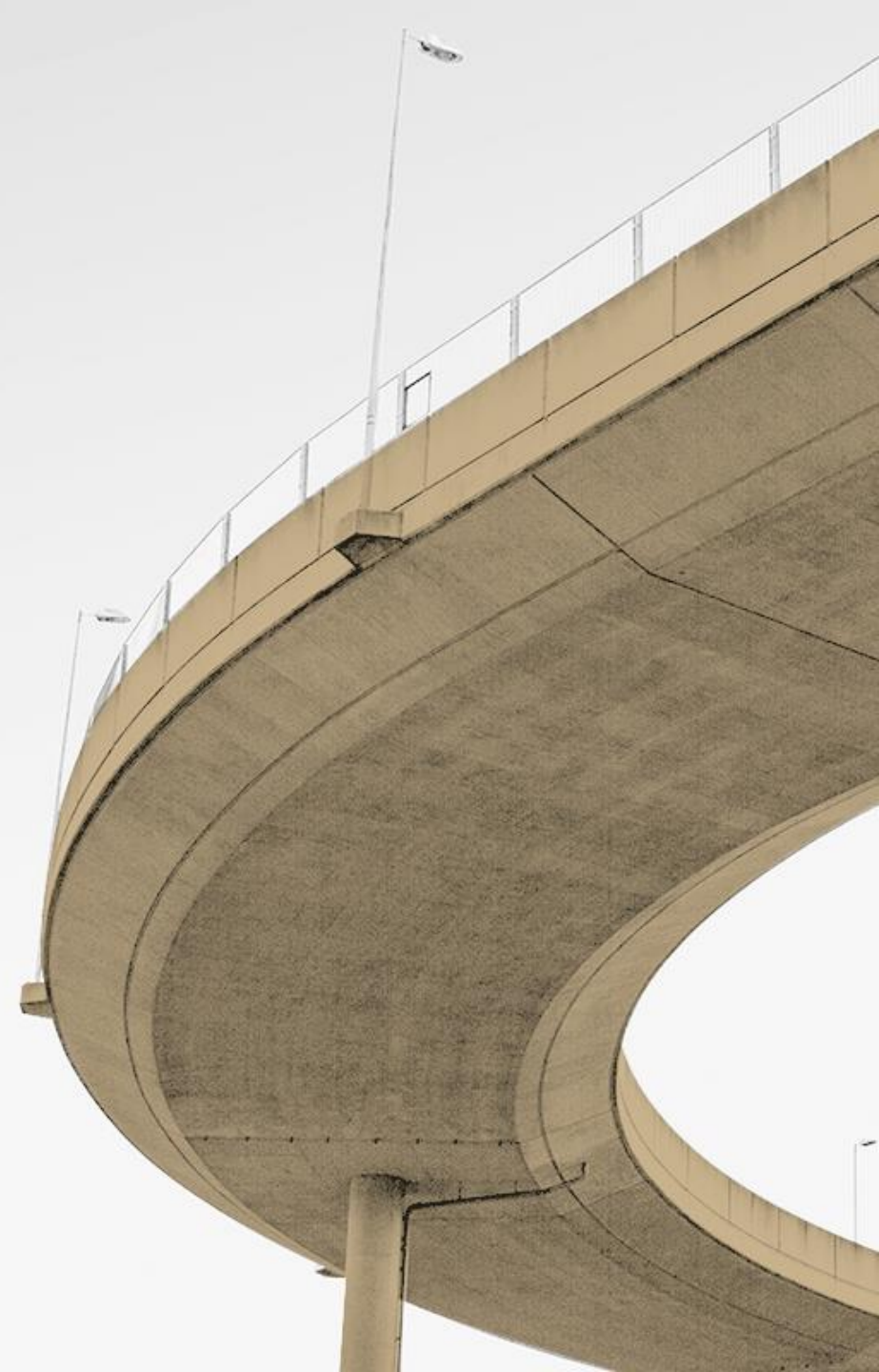
## Pioneer Partner

### What is in it for you:

- Become a keynote speaker at one of the official CCW events hosted by us. All official events are organized completely by us.
- If you decide to host events we will be doing our best to assist with event planning incl. contact, invitations, logistics on the day and so forth.
- Promote your organization as part of the global circular economy frontrunners and be part of a conversation.
- Your organization will be mentioned at all CCW events by the CCW representative who gives the welcome talk.
- We will livestream and record your keynote talk so attendees can review after the event and you can use it for online promotion.
- Your logo will be present on the CCW website and you may use our logo.
- You will be an active part of our social media strategy and all promotional material. This includes that your circular economy story will be featured in our newsletter and through twitter updates.
- Stories of your choice will be featured at the CCW website as part of our case story library.

### Your commitment:

- You sponsor CCW with a \$10,000 contribution.
- Share your circular economy story with us so that we can best create impactful events and online updated that will feature you.
- Be excited about the circular economy!



## Platform Partner

### Why become a partner:

- Gain visibility towards attendees and brand your organization as part of the global circular economy frontrunners.
- Your organization will be mentioned and thanked at the CCW event which you have contributed to.
- Your logo will be featured on the CCW website and you may use our logo.
- You will be an active part of our social media strategy and all promotional material. This includes that your circular economy story will be featured in our newsletter and through twitter updates.
- A case story of your choice will be part of our case story library.

### Your commitment:

- Support CCW by an in-kind contribution, examples include but are not limited to:
  - Provide access to a venue
  - Sponsor drinks or food for an event
  - Provide your service or product to event attendees or CCW
  - Host an event and donate the attendee fee to CCW

## Publicity Partner

### Why become a partner:

- Promote your organization as part of the global circular economy frontrunners.
- Your logo will be featured on the CCW website and you may use our logo.
- Your circular economy story will be featured in our newsletter and through twitter.
- A case story of your choice will be part of our case story library.

### Your commitment:

- Be an active part of CCW and support us by spreading the word about CCW. We will provide you with an outreach advisory, including visuals and text samples to make it easy.
- Mention CCW at least 3 times leading up to, or during CCW - either online, in newsletters, twitter or through other channels.
- It's a non-monetary partnership. No contracts – but you get a nice partnership letter.
- Help us engage more partners and attendees to grow awareness about the circular movement!

# Event host

## Why become a partner:

- It is free to submit an event or activity to the online platform.
- We are happy to assist with ideas for topics, speakers or event formats, and all hosts will receive our event guide.
- We will promote your event and help you generate attendance, both through our own and Partners' network.
- We will be live-tweeting from your event.
- Brand your organization as an active and forward-thinking part of the circular economy movement.

## Your commitment:

- You create an engaging event or activity. Planning and executing is up to you.
- You mention CCW in your invitation and/or event page, hence helping other hosts generating attendance.
- You will allow a CCW representative to be present during your event and to do some light visual branding. We will in most cases also like to say a few words of welcome.
- No fee and no fuzz!

